



### **2018 HUGE Snook Championship Presented by Yamaha. May 15- August 6, 2018**

The 2018 Yamaha HUGE Snook Championship showcased the incredible inshore fishing opportunities for Florida snook anglers. With a full bracket of 64 anglers in the conventional division and 20 anglers in the Fly Division, sponsored by Chittum Skiffs, the action was intense. The tournament produced a record total of 664 snook caught, video measured and released. This total includes 494 caught on conventional tackle and 150 on the fly.

The average fish in the conventional division was nearly 36". The average fly caught fish was nearly 27. 122 HUGE snook broke the 40" mark. After 12 weeks of bracket competition, it was Michael Cancilla winning the Conventional Division. The HUGE Snook Champion was Rick Ankiel with a 46" dinosaur of a snook. Jarad "Dingo" Boshammer took home top honors in the Fly Division and the HUGE Snook Championship with a 43" fly caught trophy.

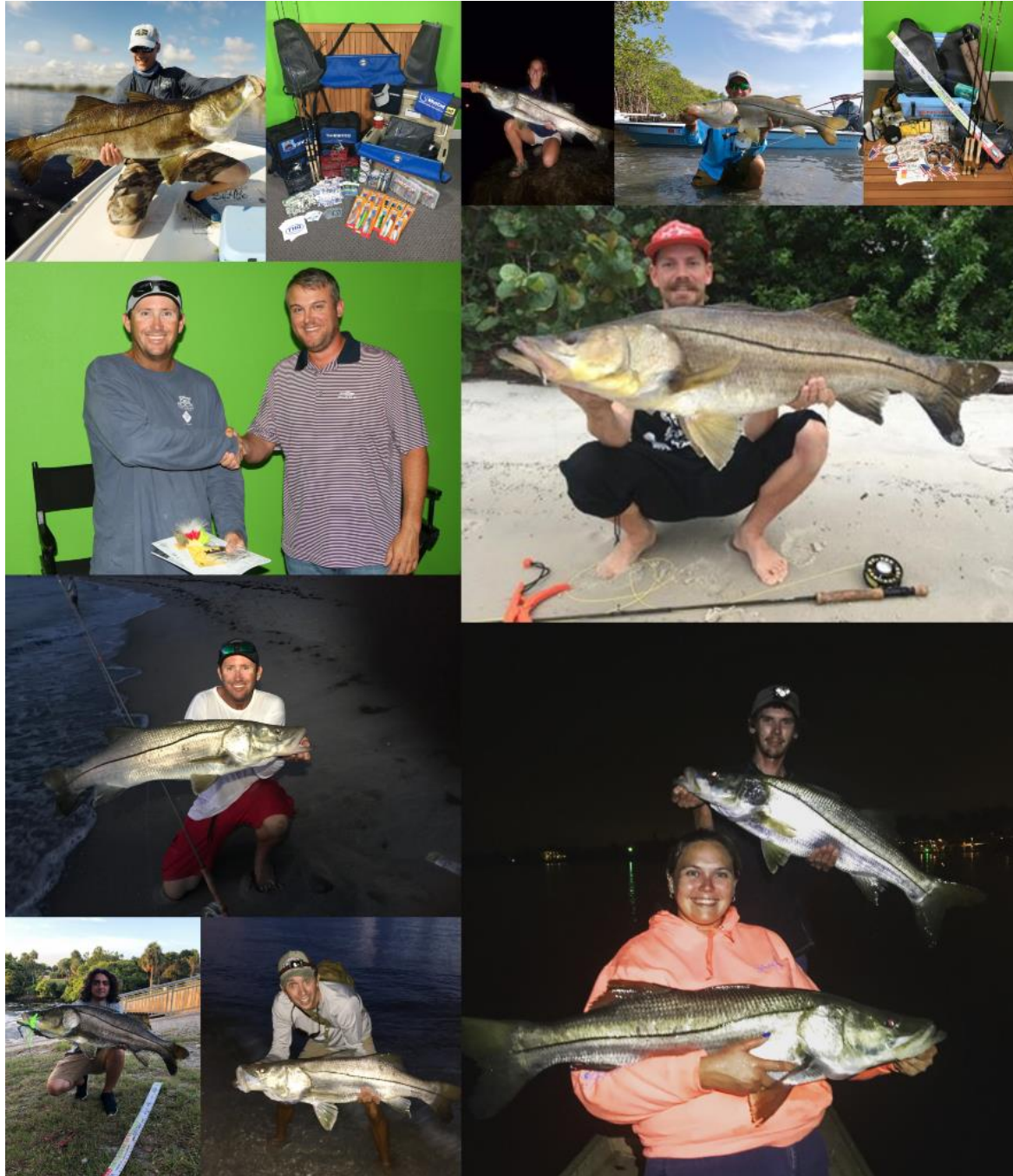
Beyond the epic fishing the tournament showcased, the 2018 Yamaha HUGE Snook Championship produced an incredible amount of organic, user produced video content. The tournament also leaves behind a large digital and social media footprint. Tournament anglers posted a total of 850 videos of the 664 fish caught. These videos generated an estimated 42,500 views between Facebook and Instagram. The tournament itself posted a total of 150 times during the event producing an estimated 30,000 views. Add the total viewership of the weekly electronic newsletter sent with tournament updates and the number of views is conservatively estimated at 84,500. Total social media impressions on tournament related content, video and product showcases is in the range 100,000. Few other outlets match this level of organic content.

The 2018 Yamaha HUGE Snook Championship is made possible by the support of 20 sponsors. Thank you to: Yamaha Outboards, Chittum Skiffs, Shimano. G Loomis Rods, Mustad, Engel Coolers, Smith Optics, Halco Lures, Diamond Fishing Products, White's Tackle, Grand Slam Tackle, Juno Bait and Tackle, FishHeads of Stuart, Fishing Head Quarters, Bill Jackson Outdoors, Loon Outdoors and Chessy Ricca Art.

The 2019 Yamaha HUGE Snook Championship starts **May 1, 2019**. Sign up at [ReleaseRuler.com](https://www.releaseRuler.com).



# HUGE SNOOK CHAMPIONSHIP 2018



The 2019 Yamaha HUGE Snook Championship starts **May 1, 2019**. Sign up at [ReleaseRuler.com](https://www.release-ruler.com).



## HUGE SNOOK CHAMPIONSHIP 2018



### Category Winners-- Conventional Division

*1st Place Bracket Champion* – Michael Cancilla – Boynton Beach  
*HUGE Snook Champion* – Rick Ankiel 46" Snook – Hutchinson Island  
*Most Snook over 40"* – Adrian Van Voast 21 Snook – Jupiter  
*Most Snook over 28"* – Derek Arusa 93 Snook - West Palm Beach  
*Junior Angler* – Tyler Van Voast – 42.25" Snook – Jupiter  
*Best Action Video* – Ryan Nitz – 42 with the video release -Jupiter  
*Longest Snook Round 1* – Ryan Nitz 42" Snook – Jupiter  
*Longest Snook Round 2* – Dale Ash 44.5" Snook – Jupiter  
*Longest Snook Round 3* – Jeremy Bouhadana – 43.75" Snook – Hollywood  
*Longest Snook Round 4* – Adrian Van Voast– 45" Snook – Jupiter  
*Longest Snook Round 5* – Michael Cancilla – 44.5" Snook – Boynton Beach  
*Final Round Longest Snook* – Rick Ankiel – 46" Snook – Hutchinson Island

### Category Winners-- Fly Fishing Division

*1st Place Bracket Champion* – Jarad Boshhammer - Jupiter  
*HUGE Snook Champion* – Jarad Boshhammer, 43" – Jupiter  
*Most Snook Over 22"* – Sam Alsop 41 Snook – Palm Beach Gardens  
*Longest Snook Round 1* – Jarad Boshhammer 43" Snook – Jupiter  
*Longest Snook Round 2* – John Kelly 38" Snook – Jensen Beach  
*Longest Snook Round 3* – John Kelly 37.5" Snook – Jensen Beach  
*Longest Snook Round 4* – Sam Alsop 40.25" Snook – Palm Beach Gardens  
*Final Round Longest Snook* – Jarad Boshhammer 41.25" Snook – Jupiter  
*Best Action Video* – Brandon Damron – Stuart

The 2019 Yamaha HUGE Snook Championship starts **May 1, 2019**. Sign up at [ReleaseRuler.com](http://ReleaseRuler.com).





# HUGE SNOOK CHAMPIONSHIP 2018



**SHIMANO®**

**YAMAHA**



**Mustad**



**ENGEL Coolers**



**SMITH**



The 2019 Yamaha HUGE Snook Championship starts **May 1, 2019**. Sign up at [ReleaseRuler.com](https://www.release-ruler.com).